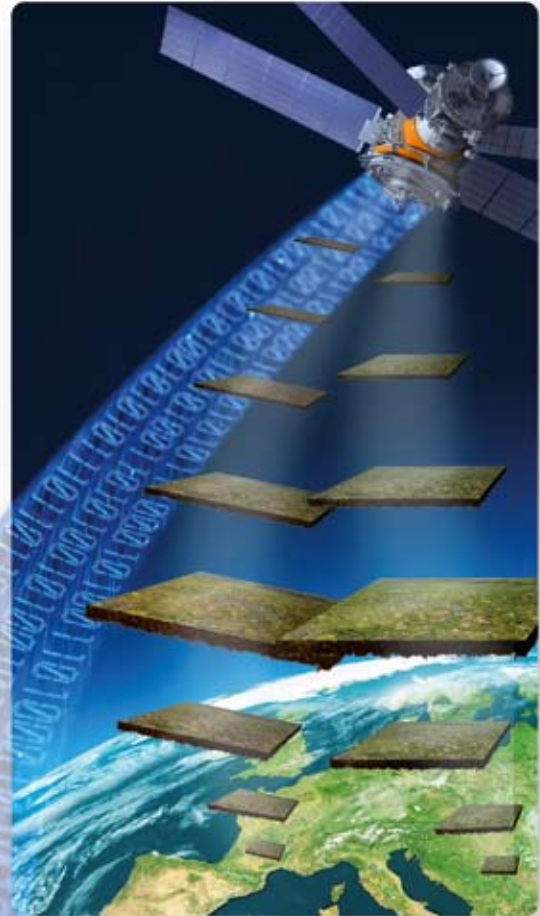


Quantified crop information during the growth season



- *the only real-time crop information available*
- *kilograms per hectare*
- *attractive low cost per parcel*

With Croplook the most actual crop growth information ever is within your reach. Just a few clicks away from the screen on your desk. Accurate, detailed, reliable and timely!

Get your instant business information at: www.croplook.com

- numbers of hectares planted crop
- actual yield in kg/ha
- actual dry matter (for potatoes)
- total biomass production in kg/ha of all vegetation in the parcel



< Only buy the areas you're interested in.

Simply choose your areas by picking parcels (25 x 25 km) on a map, and receive automatically every week the actual crop situation. Consider to order also the parcels which are historically driving market sentiment. The more parcels you order, the less they cost.

Once you bought the parcels of your choice you'll get the information of the entire season. Even if you buy it after the season.

Technology >

Data gathered by satellites is interpreted and calculated through the SEBAL model, developed by Prof. Dr. Wim Bastiaanssen. SEBAL is the only model in the world, which provides directly useful quantitative crop data such as kilograms per hectare.

The model is validated in scientific institutes, through technology assessments and has proven itself in agricultural practice.

With our technology there's no need for ground support, such as field samples. Therefore the information can be provided at low cost and made available everywhere in the world. Our internet based geo applications deliver the information to the desk of every professional in the agriculture business. Just a few days after it was recorded in space.



Croplook is a product of Basfood B.V.

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